

Resources

These are the main data models that represent the resources that can be requested from or consumed by this API.

Table of Contents

- [Demographics](#) — Definition of our demographic data points
- [Demographic Values](#) — Defined values for a specified demographic
- [Exclusions](#) — List of respondents who are excluded from participating in this target
- [Invitations](#) — List of respondents invited to take a specific survey
- [Members](#) — Basic information about your members
- [Targets](#) — Defines the targets criteria needed for each of our surveys